



**For Immediate Release**

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**European Defence Forces and Suppliers Discuss Unique Identification (UID) At UID Summit**

*Mr. Rene Christiansen, retired Major of the Danish Armed Forces to Keynote Programme*

Amsterdam, The Netherlands – November 10, 2009 – Global defence leaders & industry suppliers will gather in Amsterdam, 2-3 December to learn about and discuss opportunities for improving operational efficiencies and reducing the cost of inventory management at the UID Summit.

This is all happening in response to the recent uptick in activities surrounding the Unique Identification (UID) Standards in NATO Working Group committees and member nations. Most notably last March, the Netherlands published a mandatory UID clause requiring UID on contracts. Other European nations are close behind and the Working Group committees are exploring ways to help spread UID adoption.

Mr. Rene Christiansen, who Chairs the Working Group that incorporated UID into STANAG 2290, will deliver the Keynote Address at the UID Summit where he will share his depth of knowledge surrounding global asset tracking initiatives. Mr. Christiansen stated “during my 25 years devoted to working on global logistics and asset management, the need for UID of Items has been a consistent element that would immediately enhance these practices. UID of Items provides a basis by which the global supply chain shares in multi-national logistics coordination – ensuring delivery of the right and necessary item(s) to the right destination at the right time.”

Mr. Christiansen retired this year as a Major from the Danish Armed Forces after serving 32 years, with the last 25 years in logistics. For over 10 years, he has also been a member of NATO's Asset Tracking Interservice Working Group and continues as Chair to the Technical Panel of the Working Group that developed STANAG 2290.

UID is a methodology for marking and registering end items to facilitate asset management, lifecycle management, and global supply chain capabilities through automatic data capture at key lifecycle events. UID has been gaining momentum in policy mandates globally and will affect all defence suppliers, military organizations, and governments.

The NATO Standardization Agreements (STANAG's), published by NATO, provides common military or technical procedures for NATO members. The NATO Standardization Agreement for UID, STANAG 2290 (Edition 1) is ratified by 19 NATO nations and promulgated in January 2009 by NATO and includes the accepted structure for the implementation of UID of Items.

International support for UID is rapidly growing and Industrial partners are improving their capabilities. The U.S. Department of Defense published a UID Policy over 5 years ago, and The Netherlands recently has published mandatory UID/AIT clause which requires UID of Items on contracts.

The UID Summit will help organizations understand how to apply UID, and strategic use of automatic identification technology, to reduce costs and boost operational planning.

**To view the entire agenda, please visit: <http://uidsummit.com/agenda.html>**

Association Sponsors of the UID Summit include AIM Global, AIM Germany, AIM Netherlands, NATO Allied Committee 135 (AC135), and EuroData Council.

This is the only European event focused on UID until late 2010! Seating is limited and will be assigned on a first-come, first-served basis. Group discounts are offered. For more information on the UID Summit, please visit <http://www.UIDsummit.com>.

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